

BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES

DATE September 24, 2009
TIME 7:45am
PLACE Café Bixby

CHAIR Brent Dunn
RECORDER Andrea Testa
ADJOURNED 9:11 a.m.

Present

Mike Mora, Vice President
William Burkett, Treasurer
Andrea Testa, Secretary
Alex Bikov
Servando Orozco
Roy Robbins
Mark Hawkins
Alex Bikov
Cheryl Jacobs, Community Liaison

Excused Absences

Jerry Cox, J. Brent Dunn, President

Unexcused Absences

Connie Wildasinn

Guests:

Mark, 7th District Council Office, City of Long Beach
Jonathan Kraus, 8th District Council Office, City of Long Beach
Linda Ivers, 8th District Council Office, City of Long Beach
Krista Leaders, BKZIA
Jim Hansen, RDA

Call Meeting to Order

- Mike Mora called the meeting to order at 7:55am.

Welcome & Introductions

- New board members Servando Orozco and Roy Robbins were welcomed by the board. Servando and Roy introduced themselves and described their businesses.

Approval of Minutes

- Andrea moved and William seconded, to accept the Minutes from the previous meeting of August 27, 2009. Motion carried unanimously.

Community Participation Report (limited to 3 minutes)

- Cheryl Jacobs the discussed the issue of Payday Advance and its Conditional Use Permit. What can be done to remove this type of business from the area? Jonathan Kraus explained the city's perspective and how the CUP works for this case. The CUP is going to the Planning Commission in October for approval.

7th District Council Office Report

- Mark Magdaleno reported: Council office is hosting a free night at the Aquarium of the Pacific on October 27. The community leader awards will be given the same night.

8th District Council Report

- Jonathan Kraus reported: The Cabe Toyota sign was denied at the Planning Commission and will be appealed at council
- Medical marijuana issue: the council has begun to discuss what to do regarding the regulations of the dispensaries
- Field office is closing and moving to the Annex in North Long Beach.

Old Business

- The 2009/2010 business directory has gone to print and should be ready in about a week for distribution.

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New Business

- Elections: Krista Leaders reported that it was time to prepare the annual elections. Willingness to Serve notices will be mailed to the membership.

Reports:

- **Treasurer's Report:** William presented monthly report as of August 31, 2009. Andrea made a motion to accept the report as given, Alex seconded the motion. Motion passed unanimously. William proposed switching the payroll services from ADP to PayChex to save money. Mark made a motion to accept the change and Roy seconded the motion. The motion passed unanimously.
- **President's Report:** Brent was absent and no report was given
- **Executive Director's Report:** Blair reported on the items listed on the attached board packet.

Committee Reports

- **Promotion & Marketing** (Cheryl) – Cheryl reported that the committee had taken the month off from meeting in anticipation of the new streetscape projects.
- **First Fridays** (Victoria Wells) – Victoria presented on the increase of participating businesses to 20 and that more businesses are enthusiastic and being proactive about First Fridays. Plans are in the works for a special "holiday edition" of the event.
- **Security & Code Enforcement Committee** (Mike) -- Mike reported that BK had another quiet month with the exception of Blockbuster Video having yet another attempted robbery.
- **Member Relations Committee** (Mike) – Mike reported that the Walk & Talks now taking place along Atlantic Avenue have been providing good feedback. Most businesses south of Bixby Road are expressing their desire to see specific projects occurring in their part of the district. Anthony, store manager from CVS, is very proactive in the shopping center to keep things clean and safe.
- **Revitalization Committee** (Jim Hansen) – Jim reported that John Royce will be drawing up the plans and plant list for this project.

North PAC

- Blair reported that North PAC would be hearing from Councilwoman Gabelich about the proposal of moving the field office to the Annex in North Long Beach.

Adjournment

- Mike made a motion to adjourn the meeting and William seconded the motion. The motion was passed unanimously. The meeting was adjourned at 9:11 a.m., to the October 22, 2009, at 7:45 a.m., Café Bixby.

Respectfully submitted,

Andrea Testa, Secretary

Recorder: Blair Cohn