

# BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES

**DATE** October 22, 2009  
**TIME** 7:45am  
**PLACE** Café Bixby

**CHAIR** Brent Dunn  
**RECORDER** Andrea Testa  
**ADJOURNED** 9:17 a.m.

## **Present**

Brent Dunn, President  
Mike Mora, Vice President  
William Burkett, Treasurer  
Andrea Testa, Secretary  
Connie Wildasinn  
Servando Orozco  
Roy Robbins  
Mark Hawkins

## **Excused Absences**

Jerry Cox, Alex Bikov, Cheryl Jacobs,  
John Royce

## **Unexcused Absences**

## **Guests:**

Mark Magdaleno, 7<sup>th</sup> District Council Office, City of Long Beach  
Jonathan Kraus, 8<sup>th</sup> District Council Office, City of Long Beach  
Linda Ivers, 8<sup>th</sup> District Council Office, City of Long Beach  
Krista Leaders, BKBIA  
Jim Hansen, RDA  
Victoria Wells, First Fridays Coordinator, BKBIA  
Travis Brooks, City of Long Beach

## **Call Meeting to Order**

- Brent Dunn called the meeting to order at 7:56am.

## **Welcome & Introductions**

## **Approval of Minutes**

- Andrea moved and Mike seconded, to accept the Minutes from the previous meeting of September 24, 2009. Motion carried unanimously.

## **Community Participation Report** (limited to 3 minutes)

- No report given.

## **7<sup>th</sup> District Council Office Report**

- Mark Magdaleno reported: October 27 is the 7<sup>th</sup> District Council Night at the Aquarium of the Pacific. The 7<sup>th</sup> District Awards will be given out that night, too. December 12, 5:00pm, is the annual Daisy Lane Parade.

## **8<sup>th</sup> District Council Report**

- Jonathan Kraus reported: The Roberts building is being torn down presently and Marshalls is on schedule to open in the fall of 2010.
- The Planning Commission approved 6-1 the Conditional Use Permit for Payday Advance.
- Economic Finance Committee meeting is on October 26 to discuss the medical marijuana issue
- CABA Toyota is going to appeal the denial for their electronic sign. On November 4, 6:30pm, at Hughes Middle School, there is a community meeting with representatives of CABA to discuss this further.

## **Old Business**

- The 2009/2010 business directory is finished and Boy Scout Troop 29 will begin the delivery the first two weekends in November
- Status of Elections: Krista reported that the ballots are being mailed out and will need to be counted prior to the November.

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**New Business**

- Status of RDA Work Plan Funding & Projects: Blair reported that the line item projects on the BK Work Plan have begun with the new banners in production, the sponsorship of the Veterans Day Parade, and the soon to be printed and mailed newsletter to membership. BKBIA submits invoices for the projects to the RDA who then sends a check payable to the BKBIA for payment to vendors. Ongoing accounting reports will be sent to RDA per job.

**Reports:**

- **Treasurer's Report:** William presented monthly report as of September 30, 2009. Mark made a motion to accept the report as given, Mike seconded the motion. Motion passed unanimously.
- **President's Report:** No report given.
- **Executive Director's Report:** Blair reported on the items listed on the attached board packet.

**Committee Reports**

- **Promotion & Marketing** (Andrea) – Andrea reported that the committee discussed improvements for the 2010 car show and First Fridays ideas. November 3 is a blood drive at FreeSpirit Yoga.
- **First Fridays** (Victoria Wells) – Victoria presented on the plans for the November First Fridays event and the “tree and menorah lighting” ceremony for the December holiday edition of the event..
- **Security & Code Enforcement Committee** (Brent) -- Brent reported that there have been smash and grab attempts at Red Brick Pizza and Panda Garden. Rocks Bar had a drunken female patron taken to jail by LBPd. Once again, Blockbuster Video had an attempted robbery.
- **Member Relations Committee** (Mike) – The Walk & Talk was rained out so the group will meet again in a few weeks.
- **Revitalization Committee** (Jim Hansen) – Jim reported that he has been in discussions with George Alvarez of George's 50s Diner about the BKBIA façade improvement program to assist with his painting of the marquee sign and trim around the property. Jim also approached the property owner at 3910 Atlantic to paint all five storefronts a different color as part of this improvement program. Both owners were receptive to the ideas,

**North PAC**

- Blair reported that North PAC would be hearing reports from RDA on the status of proposed properties the agency would be purchasing in the North Village area. There is a presentation on the new landscaping project surrounding Paramount Petroleum. The EIR on the Atlantic Theater is up for discussion, too.

**Adjournment**

- Mike made a motion to adjourn the meeting and Roy seconded the motion. The motion was passed unanimously. The meeting was adjourned at 9:17 a.m., to the November 23, 2009, at 7:45 a.m., Café Bixby.

Respectfully submitted,

Andrea Testa, Secretary

Recorder: Blair Cohn