

BIXBY KNOLLS BUSINESS IMPROVEMENT BOARD OF DIRECTORS MEETING MINUTES

DATE June 25, 2009

TIME 7:45am

PLACE Café Bixby

Present

J. Brent Dunn, President
Mike Mora, Vice President

Andrea Testa, Secretary
Mark Hawkins

Jerry Cox
Alex Bikov
Bill Thompson, Community Liaison

Guests:

Jonathan Kraus, 8th District Office, City of Long Beach
Jim Hansen

Call Meeting to Order

Brent called the meeting to order at 7:54am

Approval of Minutes

Mark moved and Connie seconded, to accept the Minutes from the previous meeting of May 28, 2009. Motion carried unanimously.

Community Participation Report (limited to 3 minutes)

- No presentations made

7th District Council Office Report

- No report givennot there

8th District Council Report

- **Jonathan Kraus** reported:
 - July 11 Car Show Speed Expo, boats, 3 bands..we need more cars and door prizes.
 - Coyote Issue, clean up dropped fruit from yards
- Historical society Tom Clark 7pm 6/25/09

Old Business

- Summer Shutters was big success with photos still coming in last minute. And new people participated. 120 at solstice walk
- Jim reported, in depth, on FY 09/10 RDA work Plan, Mark wants more work on natural landscapes before adding more art. Cheryl's concerns for Clean & Safe lighting as priority

New Business

- Car Show status – The Car Show Committee agreed to not hold a “cacklefest” at this year’s event as a way to reduce event costs. Dragsters and other specialty vehicles will be on display only. Additional features like music, classic films shown at the Goad Theatre, Mechanical Bull? Connie motioned, Mike 2nd, motion carried to spend \$1500 on Bull....Andrea & Mark opposed.

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- Directory status – It sounded like we are all frustrated with who is supposed to be doing what and when? What is up with the Signal regarding this? No one seems to know for sure.

Reports:

- **Treasurer's Report:** William absent, didn't go over budget
- **President's Report:** No report given.
- **Executive Director's Report:** Andrea went over report printed by Blair

Committee Reports

- **Promotion & Marketing** (Cheryl) – Summer Shutters big success, 120 at solstice walk
- **Security & Code Enforcement Committee** (Brent Dunn) – Brent reported LBPB stats
- **Member Relations Committee** (Mike Mora) – Cheryl reported they are telling biz's about the CVB one-time discount of \$100 for membership
- **Revitalization Committee** (Jim Hansen) – The BKBI A has been granted permission from Palmer Motors Trust to develop an attractive "buffer" around the perimeter of the lot at 33rd & Atlantic. There will be a meeting set up with Signal Hill Petroleum as to the guidelines for landscaping so the trucks will not be affected when servicing the oil pump.
- **First Fridays Committee** – (Blair) – First Fridays has been postponed until August 7 when the road work will be completed and not having to compete against the July 4 weekend. The Connected Corridor grant will help to fund more features to the event and draw larger crowds.

North PAC

- No report given

Adjournment

Brent adjourned meeting at 9:02am. The meeting was adjourned, to the July 23, 2009, at 7:45 a.m., Café Bixby.

Respectfully submitted,

Andrea Testa, Secretary

Recorder: Andrea