

Bixby Knolls Business Improvement Association

4313 Atlantic Avenue, Long Beach, CA 90807

562-595-0081 Fax 562-595-0281

www.bixbyknollsinfo.com

Spotlight on Business

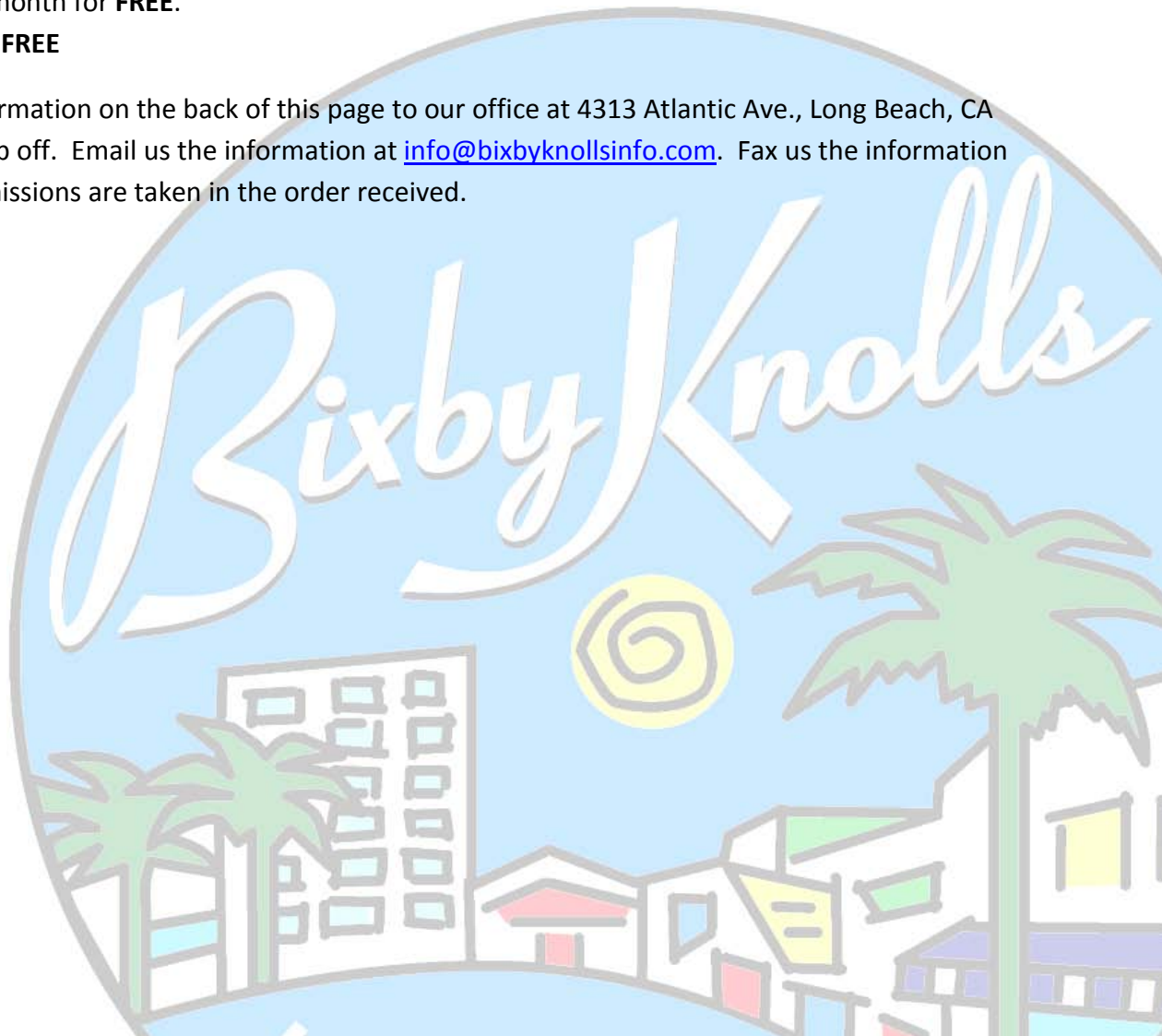
Dear BIA member,

This is your opportunity to shout from the rooftops about your business. The Bixby Knolls Business Improvement Association is offering you a chance to promote your business for **free**. We will be starting a new feature on the home page of the association's web site, www.bixbyknollsinfo.com. Every two weeks a different business will be featured in an article called **Spotlight On Business**. The information you give us will be displayed on the homepage as well as any photos you submit via email (**limit 2**). The BIA will come and shoot a photo of the front of your business that will also be included.

Why would you want to take advantage of this opportunity?

1. It's **FREE**
2. Your business will be exposed to more than 500 visitors to the website during the two weeks for **FREE**.
3. Your spotlight will be shown in the Banter, a monthly e-newsletter that reaches more than 1000 people each month for **FREE**.
4. Best of all it's **FREE**

Submit all of the information on the back of this page to our office at 4313 Atlantic Ave., Long Beach, CA 90807 by mail or drop off. Email us the information at info@bixbyknollsinfo.com. Fax us the information 562-595-0281. Submissions are taken in the order received.



What is the name of your business?		
Your name	Address	Phone
Web site	Email	
How long have you been in business? In Bixby Knolls?		
What prompted you to open your business in Bixby Knolls?		
What realizations have you made regarding your customers/clients and their affect on your business?		
What makes your business different from others similar to yours in the area?		
What role in the community does your business fill?		
Summarize what your business is all about.		