



Be A Voluntary Member

On behalf of the Board of Directors of the Bixby Knolls Business Improvement Association (BKBIA) let me encourage you to become a Voluntary Member for just \$75. I would like to introduce you to our organization and get you "in the Know'lls."

What is a Voluntary Member? Any person, association, institution, corporation, partnership, company, estate, council, society, club or property owner who has an interest in the development and growth of the Bixby Knolls Business assessment area and who elects to pay annual dues shall be a nonvoting Voluntary Member of this corporation. Voluntary Members shall be eligible to serve on committees and shall be eligible for any group benefits as determined by the Board of Directors; however they shall not be eligible to become Directors or Officers of the corporation. An application for membership will be required for all Associate and Voluntary members. Membership shall be terminated by death, dissolution of business, voluntary withdrawal or nonpayment of dues.

Below is some information about the programs and services offered by the Bixby Knolls BIA, including information about:

- **Banter:** the monthly e-newsletter with information on business news, neighborhood updates, business resources, Community Happy Hours, and much more.
- **Buzz:** the "Community Calendar" e-newsletter. There is so much going on in Bixby Knolls and Buzz will fill you in on the who, what, when, why, and where.
- **Strollers:** the Bixby Knolls walking club that meets every Saturday morning at 7:30am at the Starbucks located on the corner of San Antonio Dr. and Atlantic Ave.
- **Literary Society:** the monthly book club and discussion group.

Signing up for e-newsletters is easy. Just go to www.bixbyknollsinfo.com and click on "Newsletter", then enter your email address.

Please take a moment to review this information, check out our website www.bixbyknollsinfo.com, as well as fill out the business member form. The information on the form will be used for your listing in the next edition of the Business Directory and Shopper's Guide as well as in the directory on the BKBIA's website.

We encourage you to get involved in BKBIA activities – we've found that it is only through our members' support that we are able to fulfill our goals of making Bixby Knolls a better place to live, work, shop and play. There are several opportunities for involvement:

Committees:

- **Revitalization Committee**-The Committee reviews plans for new construction, façade renovations and other improvements to ensure compliance with existing guidelines. Tree planting and other physical improvements are also part of this committee's agenda.
- **Security & Code Enforcement**-maintain awareness of security issues that face the area's business owners, and to organize seminars to keep business and property owners abreast of code requirements, potential types of violations, as well as methods to enhance business/office security.
- **Member Relations**-serves as the BKBIA representatives, going out to new businesses to provide a brief introduction to the BKBIA, and are responsible for assisting with Community Happy Hours and other member events. The committee also works with the City's Economic Development Department to identify and attract businesses to our area, and to assist property owners with recruiting tenants, targeting those professional, retail and service businesses that would augment the existing mix.



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- **Promotion & Marketing**-charged with increasing the public's awareness of Bixby Knolls as a destination to shop, dine and obtain professional services. To broaden the recognition of Bixby Knolls, the committee coordinates promotional events.

Advertising

The BKBIA also works with local newspapers to secure opportunities for cooperative advertising. The newspapers will put together a Bixby Knolls feature offering a discounted advertising rate to BKBIA members.

Special Events

The BKBIA produces several special events each year including Community Happy Hours, Dragster Expo and Car Show, First Fridays Long Beach. The success of the events is dependent upon the support of BKBIA members. There are opportunities to promote your business at the events on a variety of levels, the most visible being an event sponsor.

The BKBIA also produces Business Tools Seminars throughout the year with topics designed to help you grow, improve and sustain your business. Please take advantage of these seminars, most are free of charge to our members (occasionally, there is a materials charge).

Recent Achievements

- BKBIA became a member of the Convention and Visitor's Bureau
- Increased communication to members via direct mail and e-newsletters to keep members more informed on news and events. Annual Meeting attendance was best for past 3 years
- Changed "Mixers" to "Community Happy Hours" to open up to the public and make less formal. Attendance grew significantly over the past few months.
- New **Bixby Knolls Strollers** – started with 20 people and has grown to 80 regular members
- New **Literary Society** – had over 50 show up for the first meeting of our monthly book club
- Tree Planting Partnership – Recently partnered with Leadership Long Beach-Class of 2008, Public Works and California Heights Re-Leaf to create Long Beach's "urban forest" on Atlantic from Carson to Burlinghall
- **Banter** e-newsletter was made easier to read with informative content
- **Buzz** e-newsletter was created as a new "community event calendar" so residents will know what things are happening in the area
- Summer Shutters Digital Photo Contest – event is designed to receive beauty shots of the neighborhoods to give to the Convention and Visitor's Bureau to promote the area
- First Fridays – the monthly art walk is recruiting more venues to participate and increase traffic to Bixby Knolls
- Working closely with City of Long Beach on revitalization projects

Should you have any questions or require any additional information, please feel free to contact the BIA office at (562) 595-0081 or via e-mail at blair@bixbyknollsinfo.com.

Best Regards,

Blair Cohn
Executive Director



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As a member of the Bixby Knolls Business Improvement Association (BIA), you will receive a listing in our annual Business Directory and Shopper's Guide as well as a listing on the BIA's website. Below is the information we need to have on file for your company. Please fill out this form and return it to our office with your payment for membership. You may return it by mail, email or fax the form to

(562) 595-0281.

(Please Print Clearly)

Contact Person:		Company Name (as listed with the City of Long Beach):	
Address:		Phone:	Fax:
E-mail:		Website:	
A brief description of business (this will be in the on-line directory, so here's your chance to tell what you do):			
Signature			Date
Main Category: Please mark the box next to the main category that best matches your business			
<input type="checkbox"/> Associations <input type="checkbox"/> Entertainment	<input type="checkbox"/> Food & Drinks <input type="checkbox"/> Service	<input type="checkbox"/> Shops	
Sub Category: Please mark the box next to the sub category that best matches your business			
<input type="checkbox"/> Accounting <input type="checkbox"/> Advertising & Marketing <input type="checkbox"/> Apparel & Accessories <input type="checkbox"/> Architecture & Construction Services <input type="checkbox"/> Art Gallery <input type="checkbox"/> Associations <input type="checkbox"/> Athletic Clubs & Sport Fitness <input type="checkbox"/> Auto Services <input type="checkbox"/> Bakeries & Frozen Desserts <input type="checkbox"/> Banquet Facilities <input type="checkbox"/> Bar/Nightclub <input type="checkbox"/> Barber Services <input type="checkbox"/> Beauty & Body Products <input type="checkbox"/> Beauty Supplies <input type="checkbox"/> Business Supplies & Services <input type="checkbox"/> Casual Dining & Take-Out <input type="checkbox"/> Chiropractic Services <input type="checkbox"/> Clothing & Shoes <input type="checkbox"/> Coffee Houses <input type="checkbox"/> Computer, Internet, Telephone & Satellite Services <input type="checkbox"/> Consultants <input type="checkbox"/> Contractors <input type="checkbox"/> Counseling Services <input type="checkbox"/> Day Care <input type="checkbox"/> Delis, Liquor & Markets <input type="checkbox"/> Dental Services <input type="checkbox"/> Dining <input type="checkbox"/> Discount Shops	<input type="checkbox"/> Donuts <input type="checkbox"/> Education <input type="checkbox"/> Electronics <input type="checkbox"/> Employment Agencies <input type="checkbox"/> Engineers <input type="checkbox"/> Financial Services <input type="checkbox"/> Florists <input type="checkbox"/> Furniture & Accessories <input type="checkbox"/> Gifts <input type="checkbox"/> Government Offices <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Home Improvement <input type="checkbox"/> Insurance Services <input type="checkbox"/> Interior & Graphic Design <input type="checkbox"/> Italian <input type="checkbox"/> Janitorial Services <input type="checkbox"/> Jewelry <input type="checkbox"/> Laundry Services, Dry Cleaning & Alterations <input type="checkbox"/> Legal Services <input type="checkbox"/> Library <input type="checkbox"/> Medical Services <input type="checkbox"/> Medical Supplies <input type="checkbox"/> Motels <input type="checkbox"/> Museums <input type="checkbox"/> Newspapers <input type="checkbox"/> Non-Profits <input type="checkbox"/> Optical Services <input type="checkbox"/> Orthopedic Services <input type="checkbox"/> Other _____	<input type="checkbox"/> Parking Services <input type="checkbox"/> Pest Control <input type="checkbox"/> Pet Care <input type="checkbox"/> Pharmacies <input type="checkbox"/> Physicians & Surgeons <input type="checkbox"/> Pizza <input type="checkbox"/> Podiatry Services <input type="checkbox"/> Political Office <input type="checkbox"/> Promotions <input type="checkbox"/> Real Estate, Property Management & Mortgage <input type="checkbox"/> Religious Services <input type="checkbox"/> Retail <input type="checkbox"/> Salons <input type="checkbox"/> Security Services <input type="checkbox"/> Senior Services <input type="checkbox"/> Shipping Services <input type="checkbox"/> Social Services <input type="checkbox"/> Specialty Food & Drinks <input type="checkbox"/> Specialty Shops <input type="checkbox"/> Storage Services <input type="checkbox"/> Theater <input type="checkbox"/> Toys <input type="checkbox"/> Travel Services <input type="checkbox"/> Treatment Centers <input type="checkbox"/> Used <input type="checkbox"/> Used Furniture <input type="checkbox"/> Video & Audio Repair <input type="checkbox"/> Video Rental <input type="checkbox"/> Youth Services	

Please make any corrections, additions, clarifications, etc. and return this form to the BIA via fax at (562) 595-0281 or via mail.

Bixby Knolls Business Improvement Association

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